

## **FORBES AFRIQUE MAJOR THEMES OF 2022**

### **SEPTEMBER 2022**

#### **BLOCKCHAIN**

Major technological advances, cryptocurrencies and more broadly blockchains open the way to many innovations. In fact, Africa is far from being indifferent to these promises of revolution insofar as the technologies concerned respond to real challenges for the continent such as the poor access to banking services, the lack of transparency in supply chains or the collection of funding for projects. It remains for central banks and governments to encourage innovation by quickly adopting favorable regulations while effectively regulating the sector. In this issue, we will highlight the actors (entrepreneurs, companies active in the sector, artists...) behind this revolution on the continent.

#### **E-LEARNING**

In this issue, we will also have a special report on the e-learning business. In sub-Saharan Africa, training institutions are investing more and more in online courses. A trend further accelerated with the Covid 19 pandemic that made digital tools even more essential to continue studying and teaching at a distance and that is being capitalized on by a multitude of private sector players.

# **OCTOBER 2022**

## **TOP CITIES**

By 2050, Africa will have doubled its population and will be home to 2.5 billion people. During this time, cities will absorb 70% of the demographic growth of the continent. This massive urbanization will be characterized by numerous challenges to be met - housing, transportation, business, leisure... but also by tremendous development opportunities. In fact, despite imperfect development plans and financing that is often difficult to obtain, Africa's major metropolises have never been so attractive and are expected to be increasingly sustainable (renewable energies, controlled water resources, streamlined networks and traffic flows, etc.). Better still, their continued growth will be more than ever the spearhead of rising living standards on the continent. A dynamic that private operators on the continent are already capitalizing on.

## **RENEWABLE ENERGIES**

Today, 80% of the continent's electricity production is made up of fossil fuels (coal, oil and gas), which is its main source of CO2 emissions. While the challenge is immense, the green potential seems equally decisive. For example, solar energy currently accounts for only 4% of Africa's mix, which is also home to 40% of the world's solar energy resources. Consequently, a strong increase in renewable energy would be the best way to meet the strong growth in demand while limiting the impact on the environment. It remains to find the right balance (natural resources, technological know-how, financing) and the necessary will of the various stakeholders (public and private) to achieve a sustainable greening of the continent's energy production. This is a key issue on which many companies are already positioning themselves.

# **NOVEMBER 2022**

## **AFRICAN CREATIVITY**

With a combined annual revenue of \$2.25 trillion, the creative industries are a major sector of the global economy and one that is growing rapidly. However, the sector remains in many ways underdeveloped in Africa, despite the fact that the continent is a recognized land of creativity and a constant source of inspiration. African and international players in the sector are gradually changing this situation, as they multiply their initiatives to transform the continent's potential into growth and jobs. In this issue, Forbes Africa will focus on the main projects carried out by both private players (African initiatives by Chanel) and institutional players (CANEX by Afreximbank)

## **WORLD CUP QATAR 2022**

Organized every four years, the World Cup is the world's most watched sporting event: With five national teams represented (Senegal, Cameroon, Morocco, Tunisia and Ghana) at the next edition of the World Cup, which will take place in Qatar from November 21 to December 18, 2022, Africa will not be outdone and will contribute, as much by its performances on the field as by the business deals concluded, to further strengthen the attractiveness of a sport that is more globalized than ever.

# **DECEMBER 2022-JANUARY 2023**

## **SPECIAL AFRICAN FORTUNES**

Buoyed by the economic growth of the last two decades, Africa now has 18 billionaires in dollars, mainly located in the English-speaking part of the continent. On this point, the super-rich in French-speaking sub-Saharan Africa still lag behind their counterparts in South Africa, Nigeria or even North Africa (Egypt, Morocco, Algeria). Nevertheless, their numbers continue to grow, in the wake of the current (positive) economic dynamic, which in turn is generating growing curiosity about them. Who are they? Where and how do they live? What do they do with their money? If penetrating this universe is far from being easy, the places they frequent, their whims and the new fashionable practices are less and less escaping the common man. The money one has - not the money one spends - is still a taboo subject. In Africa more than anywhere else, the rich have adopted the adage that "to live happily, one must live hidden".

## **FOCUS DIAMOND/GOLD**

From the shores of the Golconde region in India to the mines of southern Africa, diamonds have crossed the ages and fashions without ever losing their brilliance. The same is true for gold, the object of all covetousness. In this report, Forbes Afrique goes behind the scenes of this very special "mining" sector associated with luxury and which carries a lot of economic weight.

**The End.**